

City of Goodyear **INFOCUS**

Nov/Dec 2009 Volume 24 / Issue 8

**Celebrate
Home Plate
for the Holidays
at Goodyear Ballpark
Dec. 5 from 5 to 8:30 p.m.**

**Rides, Food, Arts & Crafts,
Santa, and 40 Tons of Snow!**

Look what's inside this issue



New Bulk Trash Twice-A-Month Program

Goodyear's new Twice-A-Month Bulk Trash program begins Nov. 2. There will be no change to your regular weekly pickup day for the tan garbage containers and green recycle containers. Continue to put your trash containers out as you have always done.

Under the new Twice-A-Month Bulk Trash program, the familiar weekly pickup service of bulk trash items that are too large to fit in the containers, like tree trimmings and discarded furniture, will be reduced to twice a month.

Beginning Monday, Nov. 2, City of Goodyear sanitation vehicles will collect bulk trash items in your neighborhood twice each month instead of every week. Your pickup will be on the same two days of every month. To find out which two days of the month your bulk trash will be picked up, check the new Twice-A-Month Bulk Trash Zone Map shown here, enclosed with your next utility bill, or view the map online at www.goodyearaz.gov. Your bulk trash pickup days will be different from the pickup schedule for your regular trash and recycle collection days, so be sure to check the new Twice-A-Month Bulk Trash Zone Map. Example: If you live in Zone F, your bulk trash will be picked up on the second and fourth Thursdays of each month.

If you scheduled a bulk trash pickup online or by phone for any date after Oct. 30, that pickup will be automatically cancelled. Your bulk trash will be collected twice each month beginning in November on the days indicated on the new Twice-A-Month Bulk Trash Zone Map.

No bulk trash will be collected on holidays. Designated days for bulk trash collection on holiday weeks will not be shifted. If your designated day falls on a holiday, your bulk trash will be collected on the next regular designated pickup day for your Zone. Example: Zone F will have no bulk trash pickup on the fourth Thursday of November because Thanksgiving is a holiday. Zone F's next bulk trash pickup will be on Dec. 10.

Reducing bulk trash pickup service to twice a month will save money and help the City stay within budget. For more information about the new Twice-A-Month Bulk Trash program, please call Sanitation at 623-882-7615 or e-mail us at gypworks@goodyearaz.gov.

Bulk Trash

Bulk trash items include materials that are bulky or cumbersome such as tree limbs and branches, furniture, toys, appliances, and other items which do not fit in the trash container.

- Brush should be cut to 4' lengths.
- Grass clippings placed out for bulk collection must be double bagged or in boxes.
- Bulk trash should be placed in the street, next to the curb.
- Cacti must be placed in sealed boxes.
- It is the resident's responsibility to clean up small debris that may remain after collection.

Not Allowed for Bulk Collection

Household waste, hazardous materials, large auto parts, boats, tires, oil, rocks, dirt, and unwanted material from construction repair or demolition such as roofing materials, drywall and concrete are not allowed. Non-City containers will be considered "bulk" if found at curb and will be collected as bulk trash.

- DO NOT place bulk trash on driveways, sidewalks, electrical boxes, cable boxes, mail boxes, light poles, water meters or landscape.
- DO NOT place bulk trash where it may be a hazard to pedestrians or vehicles.

Twice-A-Month Bulk Trash Zones

	Perryville Rd	Citrus Rd	Cotton Ln	Sarval Ave	Estrella Pkwy	Pebble Creek Pkwy	Bullard Ave	Litchfield Rd	Dysart Rd
Camelback Rd									
Indian School Rd									
Thomas Rd									
McDowell Rd									
Interstate 10									
Van Buren St									
Yuma Rd									
Western Ave									
Lower Buckeye Rd									
Broadway Rd									
Southern Ave									
Baseline Rd									
Beloat Rd									
Elliot Rd									
Narramore Rd									
Ray Rd									
Williams Field Rd									
Pecos Rd									

- | | | | |
|--------------------|-----------|--------------------|------------|
| A 1st & 3rd | Thursdays | F 2nd & 4th | Thursdays |
| B 1st & 3rd | Mondays | G 1st & 3rd | Fridays |
| C 1st & 3rd | Tuesdays | H 2nd & 4th | Fridays |
| D 2nd & 4th | Tuesdays | I 1st & 3rd | Wednesdays |
| E 2nd & 4th | Mondays | J 2nd & 4th | Wednesdays |

Council Corner

Councilmember Joe Pizzillo



I'm proud and honored to be your newest Councilmember, and I'd like to thank you, the residents of Goodyear for supporting your City government in these challenging times. As a government of the people, by the people and for the people, it's been a difficult year for us all. We've had to make sacrifices, but the goal is to maintain a solid financial position and emerge stronger as the economy comes back. You can be confident that a high priority has been placed on monetary thrift and igniting our city's economic engine to attract development and create quality jobs.

This holiday season will be tough for many families because of the economic conditions, but as a community, we can help make a difference through a couple of programs: Fill-A-Need (see page 9) and Shop with a Cop. Together, City employees who volunteer their time, citizens like you, and our local business partners, can help families in need by donating toys, nonperishable food, new clothes for children and adults, personal care items and household items. There is great need for things as basic as toothbrushes, shampoo and other hair care products, bath towels, cooking utensils, macaroni and cheese, and diapers. Action figures, Barbie dolls, video games and DVDs are always big hits with the kids. Cash donations are encouraged, because our volunteers can stretch those dollars with discounts and bulk purchases through some of our local retailers for food and special-request items. Your gifts and donations have a special importance during this holiday season.

Coming together to help those in need creates in everyone a sense of hope and optimism. We believe things will get better and are reminded to be thankful for the good that surrounds us. With a new year on the horizon, we can carry that hope and optimism into our daily activities with family, friends and community and raise the level of well-being for all of us – the people of Goodyear – who make this city our home.

Wishing you and your families a happy and safe holiday season.

Joe Pizzillo

Drop off or mail cash or check donations:

Fill-A-Need
Goodyear City Hall
190 N. Litchfield Road
Goodyear, AZ 85338

From the Mayor

Mayor James Cavanaugh



Introducing Luke Forward

I recently participated in a press conference hosted by Gov. Jan Brewer at the State Capitol with representatives from West Valley cities and Fighter Country Partnership, unveiling the Luke Forward campaign's coordinated effort to bring the new F-35 joint strike fighter to Luke Air Force Base.

Luke Air Force Base is the largest active-duty F-16 training base in the world, and has served as the "school house" for American fighter pilots and allies since the 1940s. The Air Force's fleet of F-16s are being replaced with the new F-35 Lightning II, and a decision regarding where the training and operational missions will be based is expected in 2011.

Luke contributes more than 8,000 jobs and \$2.17 billion annually to Arizona's economy. Many military retirees in Goodyear and throughout the Valley rely on Luke's on-base services, including medical and dental. Securing the future of Luke AFB is a priority for our city and our Luke Forward partners.

I invite you to learn about Luke Forward. Please visit www.lukeforward.com and register your support for the F-35 training mission at Luke. Luke Forward will also be offering presentations to business groups, promoting messages on electronic billboards and cable programs, and reaching out to new audiences through social media such as Facebook and Twitter. The goal of Luke Forward is to reach as many people as possible. I urge you to participate in these efforts, events and activities as they become available, and make known your support for the F-35 training mission at Luke.

For more information on Luke Forward or to schedule a business or community presentation, call 623-882-2191.

Jim

Goodyear City Council



Joanne Osborne, Frank Cavalier, Vice Mayor Georgia Lord, Mayor Jim Cavanaugh, Dick Sousa, Rob Antoniak, and Joe Pizzillo

Council meetings and work sessions are held at the Justice Center, at 185 N. 145th Ave. Visit goodyearaz.gov for meeting schedules and to watch meetings.

Goodyear City Council Calendar

Monday, November 9
Regular Meeting – 6 p.m.
Work Session immediately following
Monday, November 16
Work Session – 5:30 p.m.
Regular Meeting – 6 p.m.

Monday, December 7
Work Session – 5 p.m.
Regular Meeting – 6 p.m.
Monday, December 14
Regular Meeting – 6 p.m.

Monday, January 11, 2010
Regular Meeting – 6 p.m.
Monday, January 25
Regular Meeting – 6 p.m.

Ethics Committee Creates New Handbook

City Manager John E. Fischbach

The City Council recognized the Ethics Committee on Sept. 28, presented each member with a plaque, and thanked them for their help in serving on the committee and writing the Ethics Handbook. I would like to express my gratitude for the commitment and dedication of each of the individuals who served on this committee and assisted in creating this new, useful handbook. Your efforts are greatly appreciated. 🌱



From left to right:
Roric Massey,
Sergio Escamilla,
Denise Bates,
Pastor Greg Brown,
Mayor Jim Cavanaugh,
Maxine Hill, Sandy Hertz,
Kathryn Wallinger.

Committee members
not present in photo:
Stephen Anderson,
Ken Porter, Mike Lauer,
Greg Idleman,
Regene Mitchell.

Homes to Owners Neighborhood Stabilization Program



Revitalizing neighborhoods, creating greener communities, and providing affordable, sustainable home ownership opportunities is the goal of the Homes to Owners (H2O) program. H2O is partnering with local governments and community groups to reach out to families in the West Valley who are currently renting and would like a home to call their own. Neighborhood Stabilization Program (NSP) funds are used to purchase foreclosed homes in West Valley communities, rehabilitate them into "green" homes, and sell them to eligible homebuyers at affordable prices. These "green" homes will have brand new energy efficient appliances and designs to subsequently help the new homeowner with utility costs. The program is administered by the Housing Authority of Maricopa County (HAMC).

Eligible applicants must have a credit score of at least 620, must be employed, have a minimum annual household income of \$20,000 and a maximum of \$79,100 (for a family of four), and able to make a 3% down payment. Applicants will need to attend an eight-hour homebuyer's education class and meet one-on-one with a representative from a housing counseling agency. Throughout the home buying process, applicants will have a variety of home ownership services and financial resources available to them to better prepare them for becoming home owners.

To learn more about becoming a H2O homeowner, visit the H2O website at www.homes2owners.org or contact Sherry Grau, Development Associate, at 602-744-4592 or s.grau@H2Oarizona.org.

Own your home, sustain your Future! 🌱

Goodyear Calendar of Events

For more details, see **Just for Fun**, the Goodyear Recreation Catalog.

City Market

Nov. 7 and Dec. 5 from 8 a.m. to 12 p.m.,
Goodyear Ballpark

Skatefest

Nov. 7 from 11 a.m. to 1 p.m., Goodyear Skate Park

Wag & Tag

Nov. 14 from 10 a.m. to 1 p.m., Roscoe Dog Park

Hot Coffee! Timely Art Conversations

Nov. 19, Jan. 14, Feb. 18 at 7 p.m.,
Ground Control, 14140 W. Indian School Rd.

Home Plate for the Holidays

Dec. 5 from 5 to 8:30 p.m., Goodyear Ballpark 🌱

Shop Goodyear and Keep Your Dollars Working for You

It's time again for our annual Shop Goodyear, Everyone GAINS campaign, encouraging local residents and visitors to spend locally. Enter weekly drawings for a chance to win great prizes from participating businesses. Just drop receipts from Goodyear merchants totaling \$25 or more into a box at Goodyear City Hall, 190 N. Litchfield Road.

Grand Prizes include diamond stud earrings from Osborne Jewelers, a stay at the new TownePlace Suites, and \$150 wine tasting from Ground Control. A drawing will be held on Dec. 23 at City Hall. Winners need not be present, but participants must be 18 years or older to enter.

By shopping at local businesses, Goodyear residents help keep their dollars right here, working for them. Retail sales tax dollars make up nearly 30% of the City's operating budget and pay for police, fire, streets, parks and recreation.

Prize Sponsors: Osborne Jewelers, TownePlace Suites by Marriott, Dino's Greek & Italian Restaurant, Wildflower Bread Company, Majerle's Sports Grill, Ground Control Coffee & Wine Bar, Nakama Sushi Restaurant & Lounge, RideNow Powersports, Augie's Sports Grill, Bella Luna Italian Ristorante, and Cartridge World.

For contest rules and to print entry forms, visit www.goodyearaz.gov, and click on Shop Goodyear under Business.

For vendor and merchant information, contact Barbra Coffee at 623-882-7903 or bcoffee@goodyearaz.gov. 🌱



\$75 Business Permit Fee and Registration Due Dec. 31

Beginning January, 2010, businesses large and small must register with the City of Goodyear and pay a \$75 annual permit fee. A business permit is required for any person or company doing business in the City of Goodyear, including home-based businesses. Nonprofit organizations, churches, schools, and vendors who sell only at Goodyear Market are exempt.

The annual permit term begins Jan. 1 and is valid through Dec. 31. The \$75 fee cannot be prorated. Registration and fees must be submitted to the City of Goodyear before Dec. 31. Failure to register and pay the \$75 annual business permit fee can result in fines up to \$500.

Each registered business receives a certificate suitable for framing which must be displayed conspicuously in the place of business.

To register, businesses may mail or hand deliver registration renewal forms or new registration applications along with cash, check or money order for \$75, to City of Goodyear Business Permit Registration, 190 N. Litchfield Road, Goodyear, AZ 85338. Registration forms and instructions can be downloaded from www.goodyearaz.gov. Online registration is not available.

When registering as an individual/sole proprietor, the Legal Arizona Workers Act requires applicant to include proof of citizenship, such as driver's permit, passport, visa, etc., along with the application. 🌱

Small Business Breakfast Series

Join us for the next free seminar in the continuing Small Business Breakfast Series at Goodyear City Hall from 7 to 9 a.m. Tuesday, January 26. Registration begins at 7 a.m. Program starts at 7:30 a.m. RSVP by calling 623-882-7781.

As entrepreneurs, you need to find new ways to grow your business and increase your chances of success. Understanding how to accomplish your goals requires ongoing efforts to learn about yourself, your business, and the opportunities around you.

Meet representatives from Maricopa County Small Business Development Centers (SBDC), SCORE Counselors and the Arizona Small Business Association (ASBA). Learn about resources that can help take your business to the next level. Hear success stories from local business owners. Network and find inspiration among like-minded entrepreneurs.

Sponsored by West Valley National Bank. Continental breakfast will be served. 🌱

'Tis The Season to Order Spring Training Season Tickets

Reserve your spot for the 2010 Spring Training season at Goodyear Ballpark, featuring two Ohio teams – the Cincinnati Reds and the Cleveland Indians. Don't miss this chance to secure the best season ticket seat locations for the 2010 season of Spring Training baseball in Goodyear.

Goodyear Ballpark offers three different season ticket plans: a 30 game plan (all Indians and Reds home games) and two 15 game plans (all Indians or all Reds home games). In addition to saving between \$30 and \$75 per seat, season ticket holder benefits include exclusive presale opportunities, merchandise discount coupons and a Season Ticket Holder Appreciation Party. 30 game plan holders also receive one free season parking pass.

Season ticket deposits are now being accepted. To place your 2010 season ticket deposit, visit Indians.com, Reds.com, or call 623-882-3130.

For more information about Goodyear Ballpark and the 2010 Indians and Reds Spring Training Season, visit goodyearaz.gov/ballpark.

New in 2010 for Indians fans, check out the new Fan Access area located adjacent to Field I at the Indians' Development Complex, where fans can get a closer look at players and a chance to snap photos and snag autographs. Free and open daily during Spring Training.

Goodyear Ballpark Fun Money – the perfect stocking stuffer for this holiday season – is a great gift and can be used towards tickets, team shop merchandise and concessions purchases. Fun Money is available in \$1 or \$5 increments and may be purchased through the Ticket Office in person or by phone at 623-882-3130.

**Single game tickets go on sale
Dec. 12 at 10 a.m.**

The 2010 game schedule will be announced in November 2009.

What's Happening at Goodyear Ballpark

Nov. 2–6	MSBL Tournament (Ballpark, Indians and Reds Development Complex)
Nov. 7	City Market – 8 a.m. to Noon (Ballpark)
Nov. 7	Guns vs. Hoses Charity Football Game – 6:15 p.m. (Ballpark)
Nov. 7–8	USSSA Tournament (Indians Development Complex)
Dec. 5	Home Plate for the Holidays – 5 to 8:30 p.m. (Ballpark)
Dec. 27–30	USSSA Tournament (Ballpark, Indians and Reds Development Complex)



Reds Practice Fields Officially Open with Ribbon-Cutting at Goodyear Ballpark and Recreational Complex Phase II

Mayor Jim Cavanaugh, Vice Mayor Georgia Lord and Councilmember Frank Cavalier joined Cincinnati Reds owner Bob Castellini, in the official ribbon-cutting ceremony for the Reds practice fields and Phase II of the Ballpark and Recreational Complex on Oct. 17. Residents of all ages enjoyed the festivities, including the youth baseball clinic with fielding, batting and running bases with Reds players. There were also booths, games, prizes, music, and a movie.



Goodyear Ballpark Wins Seven Gold Awards at the International Festivals & Events Expo

Goodyear Ballpark received seven awards from the International Festivals & Events Association (IFEA) during the IFEA/Haas & Wilkerson Pinnacle Awards competition on Sept. 23 at IFEA's 54th Annual Convention & Expo in Indianapolis, Indiana.

Goodyear Ballpark Spring Training - Inaugural Season won first-place awards in seven categories for events with budgets under \$250,000:

- Best Event Program (interior four or more colors)
- Best Promotional Brochure (four or more colors)
- Best Miscellaneous Printed Materials (multiple page)
- Best Cover Design
- Best Sponsor Follow-up Report
- Best Overall Sponsorship Program
- Best Volunteer Program

International Festivals and Events Association (IFEA) is a non-profit membership organization for festival and event professionals with members in 40 countries. Haas & Wilkerson Insurance sponsored the Expo.



Register Now for the Second Annual IMS Arizona Marathon Sunday, Feb. 14, 2010

Registration is now open for the Second Annual IMS Arizona Marathon. Run, jog or walk through some of the most scenic areas of Goodyear, Litchfield Park, Avondale, Phoenix and Glendale in this Boston Marathon-qualifying event. The marathon course includes Goodyear Ballpark and the new Spring Training facilities of the Cleveland Indians and Cincinnati Reds, the Wigwam Resort, and University of Phoenix Stadium. Westgate City Center hosts the festive finish line with cold beverages, warm hospitality, and live music.

Each participant receives a medal and T-shirt. The first 500 racers to register will also receive a tech T-shirt. Save by registering before Nov. 30 for the Marathon, Half Marathon, Relay Marathon, 5K or One-Mile Fun Run. For information or online registration, visit theazmarathon.com or contact Race Director Debra Undhjem at 623-935-0322 or debraundhjem@msn.com.

Don't miss the One-Mile Fun Run at the IMS Arizona Marathon Health and Wellness Expo from 10 a.m. till 5 p.m. on Saturday, Feb. 13 at Western Sky Middle School, 4095 N. 144th Ave., Goodyear, AZ 85395. Walk-in registration and race packet pickup will also be available during the Expo.





Goodyear Police Officers Association Charity Accepting Donations

The newly established Goodyear Police Officers Association Charity Foundation is raising funds in the following areas: Community Outreach, Scholarship Fund, Training and Equipment, VIPS (Volunteers In Police Service), the Benevolent Fund, and the General Fund. The Foundation was formed in September 2009, and works in partnership with the Goodyear Police Officers Association to enrich community relations, support law enforcement, ensure the safety and quality of life to Goodyear residents, and provide necessary funding for the growth and development of the City of Goodyear.

To make a donation to any of the Foundation's funds, or for more information, contact Pam Woodard at pwoodard@gypoa.org or at 623-670-1547.



Annual Guns vs. Hoses Football Game



Don't miss Goodyear's Annual Guns vs. Hoses Charity Flag Football Game featuring the Goodyear Police Officers Association squaring off against United Goodyear Firefighters Association at 6:15 p.m., Saturday, Nov. 7, at Goodyear Ballpark, 1933 S. Ballpark Way. Gates open at 5 p.m. Admission is free. Donations of any amount are accepted at the gate. Proceeds will benefit the family of Kim Miller, wife of Officer Deron Miller, who recently lost her battle with cancer.

After the game, enjoy fireworks and a performance by Crooked Head Annie. For information, contact Jason Mattie at 623-882-7435 or jmattie@goodyearaz.gov, or visit the website at goodyeargunsvshoses.com.

Tougher New Laws Driving Without Insurance Could Cost You Big!

Penalties for driving without motor vehicle insurance include fines ranging from \$950 to \$1,870 and suspension of the person's driver's license and registration for a period of three to 12 months! New state laws require courts to impose full penalties in many cases. Be sure your vehicle is insured and that you have proof of insurance with you whenever you drive.

Holiday Schedule

Veterans Day, Wednesday, Nov. 11, 2009
Thanksgiving, Thursday/Friday, Nov. 26/27, 2009
Christmas Day, Friday, Dec. 25, 2009
New Years Day, Friday, Jan. 1, 2010
City Offices Closed

Sanitation Collection:

Container collection service for each zone will be shifted to one day later than your normal collection day following Wednesday, Nov. 11 (Veterans Day), Thursday, Nov. 26 (Thanksgiving), Friday, Dec. 25 (Christmas), and Friday, Jan. 1 (New Years Day).

There will be no bulk collection service provided on: Wednesday, Nov. 11 (Veterans Day), Thursday, Nov. 26 (Thanksgiving), Friday, Nov. 27 (day after Thanksgiving), Friday, Dec. 25 (Christmas), and Friday, Jan. 1 (New Years Day).

There are no alternative bulk collection days for zones affected by these holidays. All other bulk collection days will remain unaffected by the holidays (see page 2).



Goodyear Library Events November/December 2009

Preschool Story Time

Monday, Nov. 2 at 10:30 a.m.
 Loma Linda Community Center, 420 E Loma Linda Blvd.
 It's a Teddy Bear Picnic for ages 3-5. Bring a picnic blanket, your favorite teddy bear and join us for a beary fun story time and a yummy snack. The 11:15 a.m. Story Time has been cancelled.

Stories by Ranger Pat

Wednesdays, Nov. 4 and Dec. 2 at 3:30 p.m.
 Goodyear Branch Library
 Join special storyteller Ranger Pat for her amazing tales about Arizona wildlife! Children, ages 4 and up.

Preschool Story Time

Mondays, Nov. 9, 16, 23, 30 and Dec. 7, 14 at 10:30 or 11:15 a.m.
 Goodyear Branch Library at City Hall, Room 117
 Start your week off right with fun stories, songs, and activities. This story time will be repeated at 11:15 a.m. Ages 3-5. Families may choose one or the other.



Beginning Genealogy Research

Tuesday, Nov. 10 at 1 p.m.
 Goodyear Branch Library at City Hall, Room 117
 Get started researching your family history with this beginning genealogy class presented by Susan Smith, a self-educated family tree climber who will share 27 years worth of tips and experience. Registration required to ensure adequate handouts.

Drop-In Craft Activity for Children ages 4-8

Wednesdays, Nov. 18 and Dec. 16 at 3:30 p.m.
 Goodyear Branch Library

Friends of the Goodyear Branch Library Meeting

Thursday, Nov. 19 at 6:30 p.m.
 Goodyear Branch Library at City Hall
 Join in the monthly meeting of the Friends of the Goodyear Branch Library and help promote the library as a cultural, educational and recreational asset to the community.

Book Discussion Group for Adults

Mondays, Nov. 23 and Dec. 28 at 1 p.m.
 Goodyear Branch Library at City Hall, Room 117
 Stop by the library to pick up a copy of the November or December selection. You're invited to bring your lunch.

Holiday Fill-A-Need Program

Illness, injury, abandonment, loss of a loved one and loss of employment can impact individuals and families – and their ability to provide gifts for children during the holiday season.

The Goodyear Fill-A-Need program is gearing up and getting ready to help brighten the 2009 holiday season by helping to connect families in need with the generous gifts and donations made by City of Goodyear employees, residents and local businesses. The program traditionally provides gifts for children such as toys, clothing and school supplies.

Donations will be accepted through Dec. 19. Citizens, businesses and civic organizations can participate in the program by donating items such as new unwrapped toys, money, holiday gift wrapping supplies and services. Cash donations are especially welcome and compliment discounts given by retailers. Checks can be made payable to Adopt a Family. Donations of items and cash can be made in the City Hall lobby at 190 N. Litchfield Road at the corner of Litchfield and Van Buren roads. Please leave donated items unwrapped.

All donations and purchased items are wrapped and personally delivered by volunteers. In 2008, more than 80 families experiencing crisis or extreme financial difficulty were served.

To learn more, call 623-882-7113.



Turkey Fryers are Not Worth the Risk

There is a real risk of injury when using turkey fryers, and safety experts recommend using traditional oven preparation instead. According to Underwriters Laboratories, the fryers that produce those great-tasting birds just aren't worth the risk, and UL is not certifying any turkey fryers with the trusted UL Mark.

If you use a turkey fryer this holiday season, follow these safety tips:

- Make sure the turkey is completely thawed (refrigerator recommended).
- Don't use too much oil – it spills over and bursts into flames.
- Only use turkey fryers outdoors, on a flat surface, a safe distance from buildings and other material that can burn. Deep fryers tip over easily.
- Never leave the fryer unattended. Most units do not have thermostat controls.
- The pot, lid and handles get dangerously hot and can cause severe burns.
- Never let children or pets near the fryer, even after use. The oil inside can remain dangerously hot for hours.
- Wear safety goggles to protect eyes from oil splatter.
- Be careful with marinades. Oil and water don't mix.
- Keep a fire extinguisher handy. Never put water on a grease fire. If the fire increases, immediately call 9-1-1 for help.



This Winter: Be More Efficient Indoors and Save

Nationally, the average person uses 2,066 gallons of water indoors each month. People with efficient appliances and practices use an average of just 1,366 gallons per month. The most efficient among them can use as little as 1,233 gallons per month. Can you? See www.goodyearaz.gov to estimate your use.

How do the most efficient households do it? They:

- Only run full loads in the dishwasher and washing machine.
- Take short showers. Less than 10 minutes is good, five minutes is even better.
- Repair running or leaking toilets right away, before thousands of gallons are wasted.
- Use aerators and efficient showerheads to get good water streams without wasting water.
- Replace older fixtures and appliances with more efficient ones. ♻️



Home Irrigation Check-up Water Savings Add Up

Home Irrigation Check-ups have been a terrific success, with 130 homes participating since sign-ups started in the spring. Despite the hot dry summer, participants have reduced their water use. To date, the households that had check-ups before April have saved an average of 17,000 gallons. They've saved 20% of what they used last year.

Are late spring participants saving as much? It seems they are. Later participants have reduced their water use by an average of 9,900 gallons per household in the first three months after their check-ups.

You can save water and money this way, too. Sign up for a Home Irrigation Check-up online by visiting the City of Goodyear website at www.goodyearaz.gov/h2o365.

The savings you achieve will depend on your current habits, the weather, and your willingness to act on the technician's recommendations. ♻️

New Sewer and Water Rates Coming Jan. 4, 2010

On Jan. 4, 2010, new water and sewer rates take effect. To see exactly how these will affect your household, go to www.goodyearaz.gov and select Service Rates. While some households may see a reduction in water rates, sewer rates will increase for everyone. Holding down water use in the winter months will help minimize your total utility charges all year long. ♻️

Conserving water is good for your community, the environment, and your wallet. Visit goodyearaz.gov/h2o365 to learn more.

For those South of I-10 Conserving Water Lowers Sewer Bills

For all City of Goodyear water customers (homes south of I-10), the key to keeping your sewer bill low throughout next year is to minimize the amount of water you use in January, February, and March.

The City bases its estimate of the amount of water your household puts down the sewer upon your average monthly water consumption in those three winter months. The City averages your use in January, February, and March to determine your Winter Quarter Average (WQA).

In May, your sewer bill is adjusted to use your new WQA. You will not be charged for more sewer usage than your WQA during the following 12 months. If your water consumption is lower than your WQA, your sewer bill may be based upon the lower usage. If water usage is higher than the WQA, your sewer charge will be based upon the lower WQA. So, water wisely in the winter quarter to save all year. ♻️



Goodyear Skate Park Wins Big!

Goodyear Skate Park wrapped up the Best Skateboard Park award in the New Times 31st Annual Best of Phoenix. The Best of Phoenix issue will be seen by more than 400,000 readers in the Valley. The New Times will also feature Goodyear Skate Park on its website and present the City with a commemorative plaque. ♻️



Goodyear Communications Wins National Awards

Goodyear earned the top marketing award in the country for its Goodyear Ballpark marketing campaign during the 21st Annual 3CMA (National Marketing Association for City and County Communicators) Awards Ceremony at its national conference in Scottsdale, Arizona. Altogether, Goodyear received four awards at the conference for outstanding communications and marketing efforts.

The Goodyear Ballpark entry received both the first place award in Economic Development Marketing and Tools category and the President's Award. The President's Award is the top marketing award in the nation, and only one winner is named each year. Goodyear's Ballpark program was singled out for this highest honor, praising the beautiful marketing materials, effective strategy and execution, and excellent use of media.

INFOCUS, the news publication delivered to Goodyear citizens, received a first place in the citizen magazine category and also an Award of Excellence as a citizen newsletter. The judges noted that INFOCUS delivers news and information stylishly and in a cost-effective manner. INFOCUS is published entirely in-house by the City of Goodyear Communications team: Paula Ilardo, editor; Michael Leone, design; and Nora Fascenelli, writer. ♻️

Make-A-Difference Day Volunteers Shine

Make-A-Difference Day, Oct. 24, was a national day of neighbors helping neighbors. This year, more than 125 Goodyear volunteers tackled three projects:

Glen River: More than 75 volunteers cut back overgrown tumbleweeds on 158th Avenue.

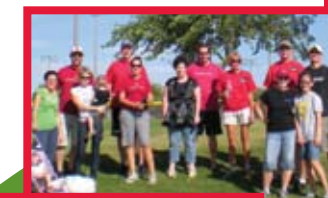
Community Park: Ironwood Concrete removed the existing sidewalk and replaced it with a wheelchair accessible ramp and two handicap parking spaces near the dog run.

Loma Linda Pool: Volunteers repainted the aging, dark walls of the facility. Artist Laura DiTroia and another group of volunteers painted lively aquatics-themed murals.

These Make-A-Difference projects would not have been possible without the generosity, support and participation of the many businesses that contributed time and resources. Special thanks go to Tammy Billman of Jaetam General Contracting, CertaPro Painters, Ironwood Concrete, Rudolfo Bros, Artist Laura DiTroia, Sherwin Williams, and the Goodyear LDS Church for their extraordinary commitment and dedication involved with organizing this event and mobilizing the parties involved. ♻️



Girl Scouts - Arizona Cactus Pine Council at Estrella Vista South



Refinery Christian Church adopted Goodyear Community Park



Super Target on Cotton Lane adopted the North and South Wildflower parks



Palm Valley Church adopted Palm Valley and Rio Paseo parks

Adopt a Park in Goodyear

Start the year out right by signing up for Goodyear's Adopt a Park program. A sign will be posted at the adopted park with your group's name and logo. Adopt a Park volunteers visit their park once a month to pick up trash, rake sand, pull weeds, paint over graffiti, and make a list of broken equipment. To learn more about adopting a park, contact Judi Switanek at 623-882-7807 or e-mail judi.switanek@goodyearaz.gov. ♻️